

# IPC Communication Network

## Terms of Reference

### Overview

The Integrated Food Security Phase Classification (IPC) is an innovative multi-stakeholder initiative to improve analysis and decision-making on food security and nutrition. IPC classifications provide information on the scale and severity of food insecurity and malnutrition and play a crucial role in contributing to global efforts to improve food security and nutrition analysis. Operational in over 30 countries, the IPC – together with the Cadre Harmonisé (CH) – is the common reference for consensus-based analysis of food insecurity and acute malnutrition – informing more than six billion dollars in food crisis response decisions annually. Effective communication has the power to inform response decisions by bridging the gap between information and action.

### Purpose of the IPC Communication Network

The Communication Network aims to bring together communication professionals covering food and nutrition crises in the IPC global partnership to enhance the dissemination of IPC results to the public. The network aims to achieve this through shared understanding and effective communication planning, strategising and collaboration.

### Objectives

The IPC Communication Network is a global network of communication professionals from IPC partner agencies which aims to:

- Support and bring together communication professionals during food and nutrition crises to harmonise understanding and communication of key technical concepts and share guidelines, strategies and best practices.
- Ensure that IPC findings are communicated promptly, consistently and accurately at global and national levels.
- Inform decision-making and fundraising to facilitate humanitarian response.

### Scope

The IPC Communication Network is open to professionals among IPC partner organizations who work on countries experiencing acute food insecurity and malnutrition. Activities within the network are focused on communication-related to acute food insecurity and malnutrition contexts where the IPC is used, aimed at improving understanding and countering misinformation of fundamental technical concepts.

### Structure

At the heart of this network lies the Global Hub – a central coordinating body that serves as the nucleus of information exchange, collaboration and strategic planning. The Global Hub – coordinated by the IPC Global Support Unit – acts as the nerve centre, connecting various regional hubs and members across the globe. It facilitates seamless communication, information sharing and the alignment of objectives to maximise the collective impact of the network.



## Membership Benefits

Becoming a member of the IPC Communication Network provides you with the opportunity to:

- **Learn:** Become trained in IPC food security analysis and how to communicate outcomes. All members will take part in technical and communication IPC Training and can opt to receive additional communication training.
- **Participate and Contribute:** Participate in developing IPC Communication Guidelines – drawing on the richness of the diverse experiences and expertise.
- **Plan:** Access IPC planning information to ensure adequate preparation and synchronised action.
- **Collaborate:** Attend network meetings, trainings and workshops to exchange ideas and information with communication professionals in similar organisations in your region and around the world.
- **Enrich:** Strengthen your organisation's collaboration with the IPC as a global member of the partnership.

## Events and Meetings

The IPC Global Communication Network will meet for 1.5 hours on a bi-monthly basis to discuss the following themes:

- Top crisis country briefing
- Upcoming analyses and release dates
- Opportunities for collaboration

Ad-hoc meetings will be called to plan key IPC releases of global or regional interest.

## Contacts

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### IPC Global Partners



### IPC Funding Partners

